

# So, how can your workplace help?

## VOLUNTEERING

Volunteers are integral to the success of Guide Dogs Victoria. There are several ways that staff can volunteer at Guide Dogs Victoria – either as a team or as an individual. Guide Dogs Victoria regularly has a need for volunteers to assist at our Kew campus from special projects around the grounds, right through to administrative support in our office.

Our “Top Dog Day” promotion is an ideal volunteering opportunity to involve your staff in also. Guide Dogs Victoria is always looking for corporate teams to sell our Top Dog Day merchandise within and around workplaces. Your staff could host a fundraising stall in the foyer of your building selling Top Dog Day merchandise and raising awareness of Guide Dogs Victoria.

Your team could also celebrate the ‘Top Dog’ in your workplace with a fun awards ceremony and gold coin donation morning/afternoon tea, raising even further funds.

For further information, please contact our Corporate Relationships Manager on 03 9854 4444 or [corporate@guidedogsvictoria.com.au](mailto:corporate@guidedogsvictoria.com.au)

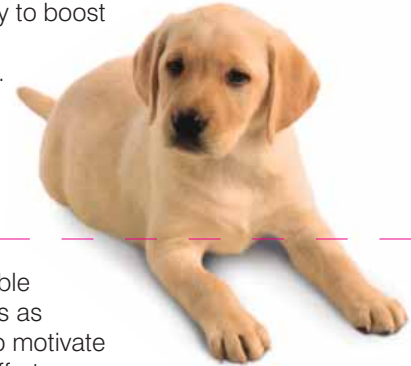
## WORKPLACE GIVING

Workplace Giving is a payroll deduction program where employees can give out of their pre tax pay and gain an immediate tax benefit. You can set this up internally, which means your Payroll Department would be responsible for processing the deductions. Or there are a number of Charity Funds who specialise in setting up and administering Workplace Giving programs, who you may prefer to structure your program.

Your organisation may even choose to match dollar for dollar the funds that your staff donate through Workplace Giving, boosting the funds donated and helping their dollar to go even further.

## STAFF FUNDRAISING

Staff fundraising is a great way to boost morale and strengthen relationships in the workplace. It challenges your team/s to raise funds to assist Guide Dogs Victoria's programs such as Puppy & Guide Dog sponsorship and Children's Mobility Camps. Guide Dogs Victoria staff are readily available to assist with fundraising ideas as well as speak to your teams to motivate and inspire their fundraising efforts.



## SPECIAL EVENTS AND CAUSE RELATED MARKETING

Active companies can support Guide Dogs Victoria by attending our special events (ie. Golf Day, Martinis & Manicures) throughout the year or by hosting a fundraising event of their own.

Companies can also support Guide Dogs Victoria through cause related marketing activities which involve a cash sponsorship, plus other promotional activities associated with your product or service, which in turn promotes the relationship between the company brand and Guide Dogs Victoria.

**Guide Dogs Victoria have a number of events our corporate partners can participate in, including our Top Dog Day promotion and the Corporate Golf Challenge.**